



The Energy Savings Continuum

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Energy Efficiency Is Smart Business

THE BUSINESS CASE: WHY THIS IS WORTH YOUR TIME

- Managing energy use is good business because it strengthens the bottom line and positions your company as an environmental leader. By improving financial performance and embracing corporate social responsibility, *superior energy practices can give you a critical competitive edge.*
- **MYTH:** Buildings don't have a lot to do with climate change.
FACT: The energy used by *commercial and industrial buildings is responsible for nearly half of our nation's greenhouse gas emissions* that contribute to climate change.
FACT: The buildings where we work spend about \$200 billion on electricity and natural gas each year.
FACT: The energy we use during a *typical day at work* causes, on average, *more than twice as many greenhouse gas emissions* as driving to and from work.
- **MYTH:** Buildings need to use all that energy. Energy reduction would require big sacrifices.
FACT: On average, *office buildings waste 30% of the energy they use*, and simple changes can save a lot.

Source: ENERGY STAR

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- **MYTH:** There is very little that employees can do to make their workplaces more energy efficient.
FACT: Reducing energy use can be as simple as turning off lights when we leave a room, enabling power management features on our computers, and making sure we shut down equipment when the workplace is empty—easy steps that everyone can take.
- **MYTH:** We don't have the time or money to focus on energy efficiency right now.
FACT: Saving energy might be the easiest way we can help our workplace reduce operating costs—and improve the bottom line. **Companies and organizations that are leaders in energy efficiency use about 30 percent less energy than their competitors.** No wonder nearly one-third of Fortune 500 companies have made a commitment to energy efficiency.

Source: ENERGY STAR

Energy Management - The Savings Continuum

